

The background features a blue gradient with a network of white lines and dots, and a glowing DNA double helix structure. The IQVIA logo is positioned at the top left, followed by the event title.

**IQVIA**  
**CLIENT DAY**  
**2022**

**INNOVATING  
HEALTHCARE**

## MESA III: CONSUMER HEALTH

“Transformación digital para afrontar el futuro de la farmacia: del e-commerce a la omnicanalidad”

Ponentes:

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